

Ankita Nalawade

Product Designer | Design Systems | SaaS & Enterprise Platforms

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WORK EXPERIENCE

Design Consultant - Loughborough University, London

May 2025 – June 2025

Collaborative Project with Creative Wick

- Led service design research and ecosystem mapping for a community food initiative connecting 15+ local producers with commercial kitchen operations
- Conducted stakeholder interviews, co-design workshops and service blueprinting activities to identify opportunities for collaboration, sustainability and operational efficiency
- Facilitated cross-functional alignment sessions and translated insights into a scalable service model
- Presented recommendations to industry leaders and stakeholders, with the project selected as a Top 3 winner at the Plexal Collaborative Project Showcase 2025

UX Designer - Extentia Information Technology, Pune

May 2022 - August 2024

- Owned end to end UX/UI design across 5+ enterprise SaaS web and mobile products in insurance, manufacturing, logistics and sales operations, translating complex workflows into intuitive, user friendly interfaces for 5,000+ users
- Conducted UX audits and usability testing to identify pain points, redesigning customer service workflows for an insurance operations platform and improving onboarding efficiency by 30%
- Built and maintained design system principles across Salesforce Lightning and SAP UI5 platforms, ensuring consistency across a multi-product suite
- Designed a multi-role Sales & Lead Management ecosystem, developing wireframes, user flows and prototypes in Figma, reducing approval turnaround times by 35%
- Conducted user research, translating analytical insight and user feedback into design decisions that informed the product roadmap
- Collaborated closely with Product Managers, Business Analysts, Developers and QA to ensure design integrity was maintained through implementation

UX Design Intern - Ogee Studio, Pune

September 2021 - April 2022

- Delivered research across fintech and edtech products through stakeholder interviews, usability testing, competitor review, increasing user engagement by 20%
- Designed journeys, wireframes, and prototypes for an enterprise dashboard and a B2C learning platform serving 300+ users

Product Designer - Studio Kook, Pune

January 2021 - April 2021

- Designed multi-functional furniture solutions that enhanced usability of compact spaces by 30%
- Conducted 10+ user research sessions and delivered 3 validated prototypes balancing function and form

EDUCATION

Loughborough University, London

September 2024 - September 2025

MSc Design Innovation Management (Distinction)

Vishwakarma University, Pune

August 2017 - August 2021

Bachelor's in Design (Product Design)

SKILLS

Product Design

End-to-End Product Design, UX Design, Interaction Design, User Flows, Information Architecture, Wireframing, Prototyping, Product Strategy, Design Systems, Accessibility (WCAG 2.2 AA)

Research & Discovery

User Research, Discovery Workshops, Stakeholder Interviews, Usability Testing, Journey Mapping, Research Synthesis, Workshop Facilitation, Data-Informed Design, Analytical Interpretation of User Feedback

Collaboration

Cross-functional Collaboration, Agile Delivery, Product Thinking, Stakeholder Management, AI-Assisted Design Workflows

Tools

Figma, FigJam, Miro, Adobe Creative Suite, Salesforce Lightning Design System, SAP UI5