

Ankita Nalawade

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[Portfolio Link](#)

Product & UX Designer with 3+ years' experience delivering user-centered B2B digital experiences. I am skilled in UX research, service and system design, interaction design, and accessibility, with expertise in enterprise systems (SAP, Salesforce). Adept at collaborating with stakeholders, facilitating workshops, and driving data-informed, end-to-end solutions that improve operational efficiency and user satisfaction.

WORK EXPERIENCE

UX Designer - Extentia Information Technology, Pune

May 2022-August 2024

- Designed 5+ enterprise mobile apps and web portals for B2B users, improving operational efficiency for 5,000+ staff.
- Led user research, interviews, workshops, and usability testing, identifying pain points and driving 15% feature adoption increase.
- Created user journeys, wireframes, and prototypes aligned with business KPIs and technical constraints.
- Collaborated with stakeholders, PMs, and developers to ensure inclusive, scalable, and consistent experiences across SAP and Salesforce.
- Facilitated co-creation sessions with internal teams and external partners to align UX with business needs.

UX Design Intern - Ogee Studio, Pune

September 2021-April 2022

- Conducted qualitative research and usability testing for an education app, improving engagement by 20%.
- Produced wireframes, prototypes, and validated concepts for a scalable platform used by 300+ users.
- Supported developers in design implementation and agile delivery.

Product Designer - Studio Kook, Pune

January 2021-April 2021

- Designed user-centered multi-functional products, improving usability by 30% in compact spaces.
- Conducted 10+ research sessions and delivered validated prototypes integrating user needs and business goals.

EDUCATION

Loughborough University, London

September 2024-September 2025

MSc Design Innovation Management

Vishwakarma University, Pune

August 2017-August 2021

Bachelor's in Design (Product Design)

SKILLS

UX & Design:

B2B UX, Service & System Design, User Research, Journey Mapping, Wireframing, Interaction Design, Prototyping, Usability Testing, Inclusive Design, Workshop Facilitation, A/B Testing

Technical:

Figma, Adobe XD, Sketch, SAP UX, Salesforce Design System, Enterprise & Operational Systems, Accessibility & WCAG Standards

Soft Skills:

Stakeholder Collaboration, Communication & Storytelling, Analytical Thinking, Leadership, Agile & Scrum Experience, Creative Problem Solving